



NetraDyne, an Artificial Intelligence Leader, Launches Driver-*i*™, a Vision-Based Platform, Focusing on Commercial Vehicle Driver Safety

NetraDyne announces the launch of its new driver-focused safety solution

San Diego—September 15, 2016—NetraDyne, a leader in Artificial Intelligence, today announced the launch of its initial technology offering, Driver-*i*, a vision-based platform designed to enhance driver safety within the commercial vehicle market. Driver-*i* focuses on identifying, recognizing and rewarding positive driver performance by empowering fleet leaders with a more robust view of daily events. The platform was developed to capture every moment and aspect of the driving experience, rather than a small sample of time, delivering stronger value to each driver, fleet manager, and the bottom line.

The Driver-*i* platform is an end-to-end IoT system. It is composed of an intelligent mobile video analytics device and a robust cloud-based fleet safety management center. The device capabilities are unparalleled and include:

- Dedicated Artificial Intelligence Deep Learning TeraFLOP processor
- Patent-pending four-camera video system offering a driver's perspective with a 360 degree Quad-HD field of view
- High data bandwidth, low latency 4G LTE cellular module with a global coverage footprint

The fleet safety management center is intuitive, full featured and provides near-real time crowd sourcing of driver and vehicle safety event data enabling trend analysis and business intelligence with triggers for organization wide work flow.

The reasoning and causality of everyday events like following distance, 'stale' traffic lights, and the action of other vehicles on the road are computed at the vehicle level, delivering information that is timely and meaningful. The Driver-*i* platform provides complete visibility into a fleet. Through the application of artificial intelligence technology, the system identifies and detects images throughout each route and quickly analyzes their impact on the driver's workday.

Netradyne had the commercial driver in mind when developing Driver-*i*. Fleet managers are provided additional tools that build strong working relationships with drivers, helping to stabilize fleets, which in turn has a positive impact on the bottom line. The Driver-*i*'s proprietary GreenZone™ Driver Score provides fleets the ability to see how drivers are tracking against team safety programs and goals. This unique view offers visibility into positive driving activity, events that were caused by third parties, and notification of at-risk conditions allowing the fleet manager to step in before those events become severe. The GreenZone utility also offers performance-based push notifications so fleet managers can pass along kudos and rewards for excellent driving practices.

"We believe that vision-based solutions are revolutionizing driver analytics by individualizing the driver, leveraging their strengths and identifying best practices," said Avneesh Agrawal, NetraDyne's Co-Founder and CEO. "The Driver-*i* platform protects commercial vehicle drivers, which are a fleet's most valuable asset. Our solution fosters collaboration, recognition, and retention; all of which have a positive influence on a fleet's bottom line."

The Driver-*i* platform provides fleets with a technology differentiator that analyzes and shares events as they are identified so fleet managers do not have to wait hours or days to address a situation, and can



have an immediate outcome on safety. For more information on Driver-*i*, please visit www.netradyne.com.

About NetraDyne, Inc.

Founded in 2015, NetraDyne has technology innovation centers in both San Diego, CA and Bangalore, India where teams are hyper-focused on initially launching the Commercial Vehicle-based platform. Grounded in the vision of applying Artificial Intelligence to fleet management, NetraDyne provides a holistic view of the road to fleet owners while serving as their driver's advocate, effectively harmonizing the organization. For more information about Driver-*i* or to inquire about commercial vehicle safety tools, please visit www.netradyne.com.

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