



Contact:
Mia West
619-234-0345
West@havasformula.com

Netradyne Expands Vision-based Driveri™ Platform With New Differentiated Deep Learning Functionality Designed to Further Enhance Driver Safety

The Artificial Intelligence company announces availability of traffic light, relative speed and pedestrian detection in addition to 'EventAccess', a dynamic video-on-demand search capability

San Diego— October 27, 2016 —Netradyne, a leader in Artificial Intelligence, today announced three new key Artificial Intelligence Deep Learning features to the Driveri™ platform, including Traffic Light Detection, Relative Speed Determination and Pedestrian Identification. Driveri™ has been developed to capture every moment and aspect of the driving experience, rather than a small sample of triggered data, further protecting each driver, fleet manager, and the fleet's brand reputation.

The Driveri™ platform's detection, causality and reasoning capabilities are computed at the vehicle level where fleets can accurately recognize strong results or reinforce best practices to cultivate a more collaborative relationship between the driver and the fleet manager. These new features provide drivers and fleet managers with greater driving situational visibility.

- Traffic Light Detection – through the accurate detection and recognition of traffic lights, fleets gain valuable insight into their routes, capturing a more robust driving view in the absence of an inertial-based trigger
- Relative Speed Determination – Driveri™ analyzes every minute of every driving hour – computing the vehicles speed against the flow of traffic – providing visibility into potential unsafe speed variances based on road conditions
- Pedestrian Identification – Expanding on Netradyne's comprehensive deep learning portfolio, the platform can now detect proximity of pedestrians to the vehicle, improving risk analysis

The Fleet Safety Management Center enables fleet managers to instantly access video events that have been transmitted based on preconfigured parameters. In addition, EventAccess delivers fleet managers the ability to remotely access video events that are stored on the Driveri™ platform. EventAccess further enables fleets with the ability to respond to immediate inquiries regarding claims, inquiries, and customer service requests. Fleet Managers can quickly query the Driveri™ dashboard and search video events by driver, vehicle, date, time, and location. Results are displayed in an easy-to-view interface allowing for quick responses and immediate inquiry resolution.



“We are pleased that the Driveri™ platform continues to evolve and offer greater visibility and value to our customers,” said Avneesh Agrawal, Netradyne’s Co-Founder and CEO. “Through the application of Deep-Learning, fleets are provided with a wider view into the driving environment, allowing for more complete context around the conditions that the fleet is operating under and ultimately making the fleet safer in those driving conditions.”

The Driveri™ platform offers fleets a significant technology differentiator over legacy safety systems, counting safe driving as safe driving and not making fleet managers guess as to what they are missing.

About Netradyne, Inc.

Founded in 2015, Netradyne has technology innovation centers in both San Diego, CA and Bangalore, India where teams are hyper-focused on launching a driver safety platform for Commercial Vehicles. Grounded in the vision of applying Artificial Intelligence for improving fleet safety, Netradyne delivers a holistic view of the driving environment to fleet owners while serving as their driver’s advocate. For more information about Driveri™ or to inquire about commercial vehicle safety tools, please visit www.Netradyne.com.